



Franchise Package

EXACTLY WHAT YOU NEED!

EWYN STUDIOS CORPORATE OFFICE

873 Phillip Street
Sarnia, Ontario



EWYN WEIGHT LOSS STUDIOS



50+

**STUDIOS LOCATED
ACROSS CANADA**

ALBERTA

NEWFOUNDLAND

NEW BRUNSWICK

ONTARIO

NOVA SCOTIA

**PRINCE EDWARD
ISLAND**



EXTREMELY SIMPLE

Everything is covered, from site location to training, we help make the process easy for you. We assist with the franchise management process and provide you with a road map detailing each step you will take to open and operate your business. Helping clients and running a business has never been more simple or rewarding!



NO PERCENTAGE ROYALTIES

Our unique franchise model is designed to help keep your operating costs down. Unlike other franchise concepts that take a percentage of revenues in royalty payments, Ewyn Studios charges only a low weekly fee of \$175+ tax.



WE HAVE THE KNOW HOW

Our corporate team has over 70 years' experience in the Weight Loss industry and we have worked hard to create a great weight loss business that will last, no gimmicks or fad dieting!

EWYN WEIGHT LOSS STUDIOS

Check out some of our locations!



EWYN® STUDIOS INTERNATIONAL IS A CANADIAN COMPANY!

Client Testimonials

TAKE IT FROM US!



Carolyn, 55 lbs down

"I DID IT!!!! I LOVE THESE LADIES!!! FROM DAY ONE THERE IS NO JUDGEMENT JUST CONSISTENT POSITIVITY. THIS IS NOT A "DIET" IT IS LEARNING HOW TO EAT HEALTHY AND PROPERLY AND HOW TO TAKE CARE OF YOU. I HIGHLY RECOMMEND EWYN AND THE INVESTMENT TOWARDS A BETTER HEALTHIER YOU"

April, 60 lbs down

"THE COACHES ARE RIGHT BY YOUR SIDE EVERY DAY AND BECAUSE OF THEM, I HIT MY GOAL IN 9 WEEKS AND DECIDED TO MAKE A NEW ONE. I LOVE GOING IN EVERY DAY; THEY ARE MY FAMILY AND MAKE ME SMILE, EVEN WHEN I DON'T FEEL LIKE IT. I COULD NEVER HAVE DONE THIS WITHOUT MY HEALTH COACHES!"



Jackie, Goal Reached

"I HAVE TRIED COUNTLESS TIMES TO LOSE WEIGHT, SOMETIMES SUCCESSFULLY, BUT ALWAYS SHORT LIVED. THIS IS THE FIRST TIME I FEEL I HAVE DONE IT THE RIGHT WAY. THE COACHING, JOURNALING, PERSONAL RESPONSIBILITY ALONG WITH THE SUPPORT HAS BEEN THE TURNING POINT FOR ME AND I'M SO GLAD I TOOK THIS CHANCE"

Studio & Staff Training

**ON GOING TRAINING AS WELL AS BUSINESS ASSISTANCE WILL BE PROVIDED
WITHIN YOUR STUDIO BY OUR SERVICE REPRESENTATIVES**

Ewyn® will assist you in securing your Studio and Staff by giving you a copy of our employee ad for indeed.ca. EWYN has extensive online training for you and your staff to complete. On top of the online training, we will also provide zoom trainings to target specific subjects you will need to know before opening. Advanced seminars, including zoom calls will be held throughout the year, dealing with Studio supervision, sales, new product introduction, and advertising. At Ewyn® Studios we take great pride in our ability to direct our Franchise Owners towards their financial goals. We have accomplished this by establishing an open, frequent and direct business communication. In this communication, should we detect a potential problem in any aspect of your business, we will immediately suggest a remedy.



Standard Business Procedures

**WE ARE STRUCTURED NOT ONLY TO MEET THE MARKET
NEEDS OF TODAY BUT ALSO THE FUTURE.**



It is suggested that the general business procedures within your Studio follow those of our established guidelines. Guidance concerning the initial set-up of these procedures, reports, financial analysis, etc. will be provided per your requirements. Ongoing assistance will be provided upon request. You will be assisted with Studio Lease negotiations and given the specific plans for Studio layout to conform to our specifications of colour scheme, room dimensions, equipment and furnishings.

Should leasehold improvements be required, we will assist you in securing competitive bids from competent contractors.

Although business hours may vary, we strongly suggest that the Studios establish business hours of Monday through Friday from 9:00 a.m. to 7:00 p.m. and Saturdays from 9:00 a.m. to 1:00 p.m. These are minimum hours of operation which can be extended based on individual location. It is suggested that the general business procedures within your Studio follow those of our established guidelines. Guidance concerning the initial setup of these procedures, reports, financial analysis, etc. will be provided per your requirements.

Marketing & Advertising

ON GOING TRAINING AS WELL AS BUSINESS ASSISTANCE WILL BE PROVIDED WITHIN YOUR STUDIO BY OUR SERVICE REPRESENTATIVES



Since advertising is one of our more important methods for obtaining new business, we have established a Media & Communications Team. This Advertising Team will assist our owners on a continuous basis to assure the most professional and effective ads in the industry. As new ads are created, they will be made available through our marketing site to all Studios. Each Franchise location is assigned a marketing territory. This territory is determined by our Franchise Development Department. This territory will be more than adequate to provide for a successful Studio for the years to come.



Ewyn Studios products and miscellaneous sales items are purchased from the Corporate office on a bi-weekly basis. These products, having been specifically formulated for our program and services, are an essential part of our program and a substantial part of your business revenues. We request that all special printed supplies be purchased through the corporate office. Local purchase agreements can be made with printers to supply other form requirements.

Franchisee Testimonials



"Being a Ewyn franchise owner is the most rewarding gift I have ever given to myself. Being able to change peoples lives daily is so gratifying. The program itself is amazing and the corporate office provides you with the incredible support needed to succeed"

Janet Dean-White, Brockville

"My transition from supervisor to owner has been an amazing ride. I would have to say the best thing about being an owner is the hands on helping with client success; watching their journey unfold is an emotional and rewarding feeling! I wouldn't trade it for the world. I'm so happy I became a EWYN Franchisee!"

Chrissy Bourdages, Sarnia & Chatham



Great things happen when you join the EWYN Studios family!

EWYN Studios gives you everything you need to start your own successful franchise while making a positive difference in your community. With over 70 years of experience in the Weight Loss Industry, our ownership has worked hard to create an easy-to-operate business structure that is sure to see EVERYONE succeed! Not to mention we're with you, EVERY step on the way!